



KW KANSAS CITY
NORTH
KELLERWILLIAMS.
816.452.4200
Each Office Independently Owned & Operated



NELSON
HOME GROUP
● A VETERAN OWNED BUSINESS ●

CURIOUS ABOUT A CAREER IN REAL ESTATE?

NELSON HOME GROUP RANKS
IN THE TOP 1% OF ALL REAL
ESTATE TEAMS IN KANSAS CITY.



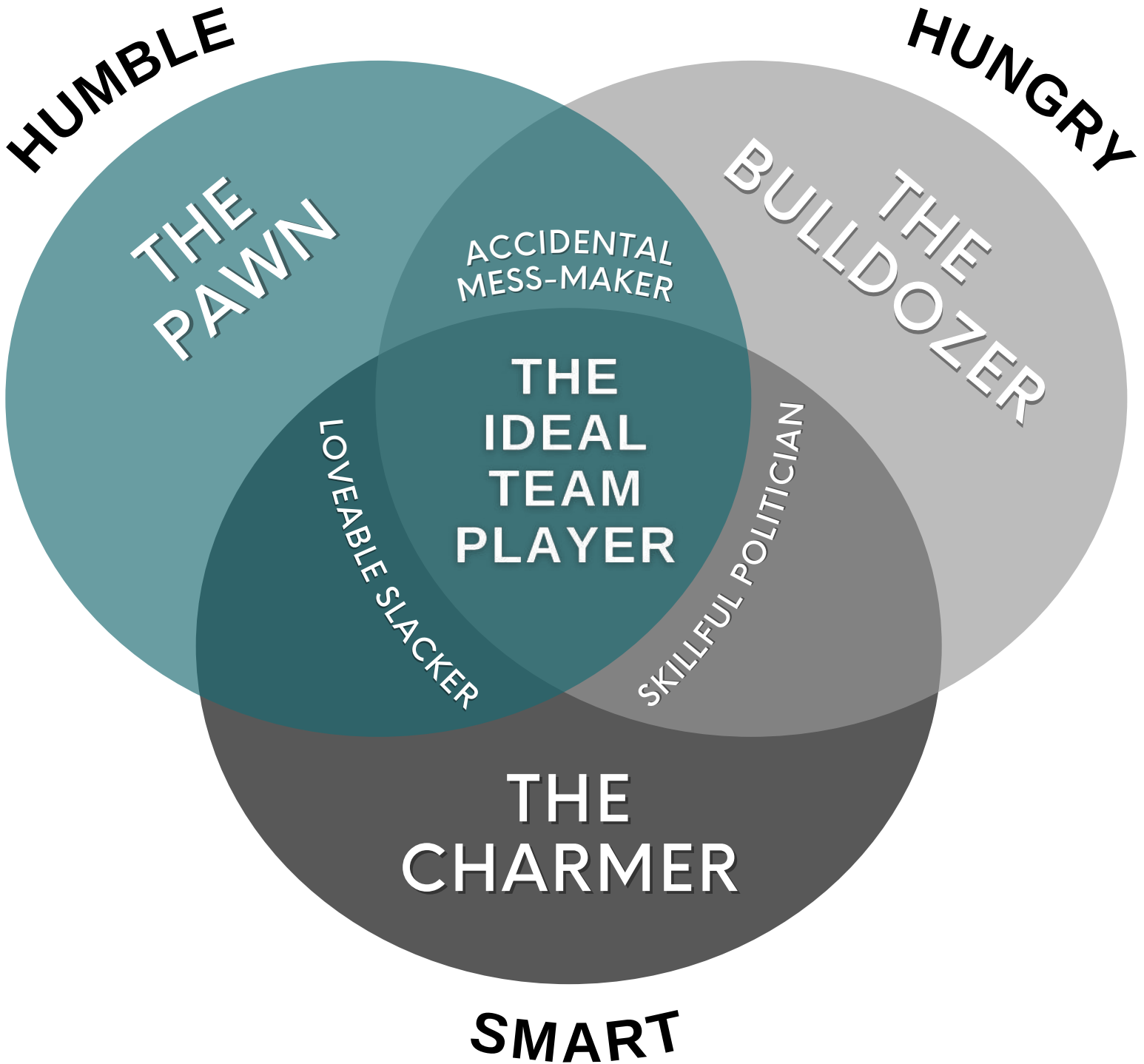
WHO ARE WE?

OUR MISSION —

is to be a team of dedicated professionals committed to serving families and creating relationships centered on defining moments.

OUR VISION —

is to deliver the most memorable home buying or selling experience without exception.



OUR VALUES —

- » *We are humble, always here to help and do our part with a positive attitude.*
- » *We are hungry, always self-motivated and hard-working, passionate about the team and feeling personally responsible for its success.*
- » *We are smart, always exhibiting common sense about others, showing empathy, and practicing good judgement with all people.*



CREATING A TEAM

Creating a team culture that facilitates personal as well as professional growth is very important to the dynamic of our team. We expect all of our members to be **Hungry, Humble, and Smart** and to embody our core values.

» MONTHLY LUNCHES

Relationships are everything in Real Estate. Each month, we choose a restaurant for the entire team to meet for lunch. It gives us a chance to spend some quality time as a team outside of the office.



» TEAM SUPPORT

When a member of the team is on vacation or needs help because they are overloaded, the team is there to help! Whether it is showing a house, holding one open, answering a question, or anything in between the team is ready to lend a helping hand.

» MASTERMINDS

Hosting discussions about things agents are struggling with or would like advice about is standard practice for our team. We are able to lean on the different levels of experience throughout our members, to come up with solutions or ideas around a variety of topics.

» QUARTERLY EVENTS

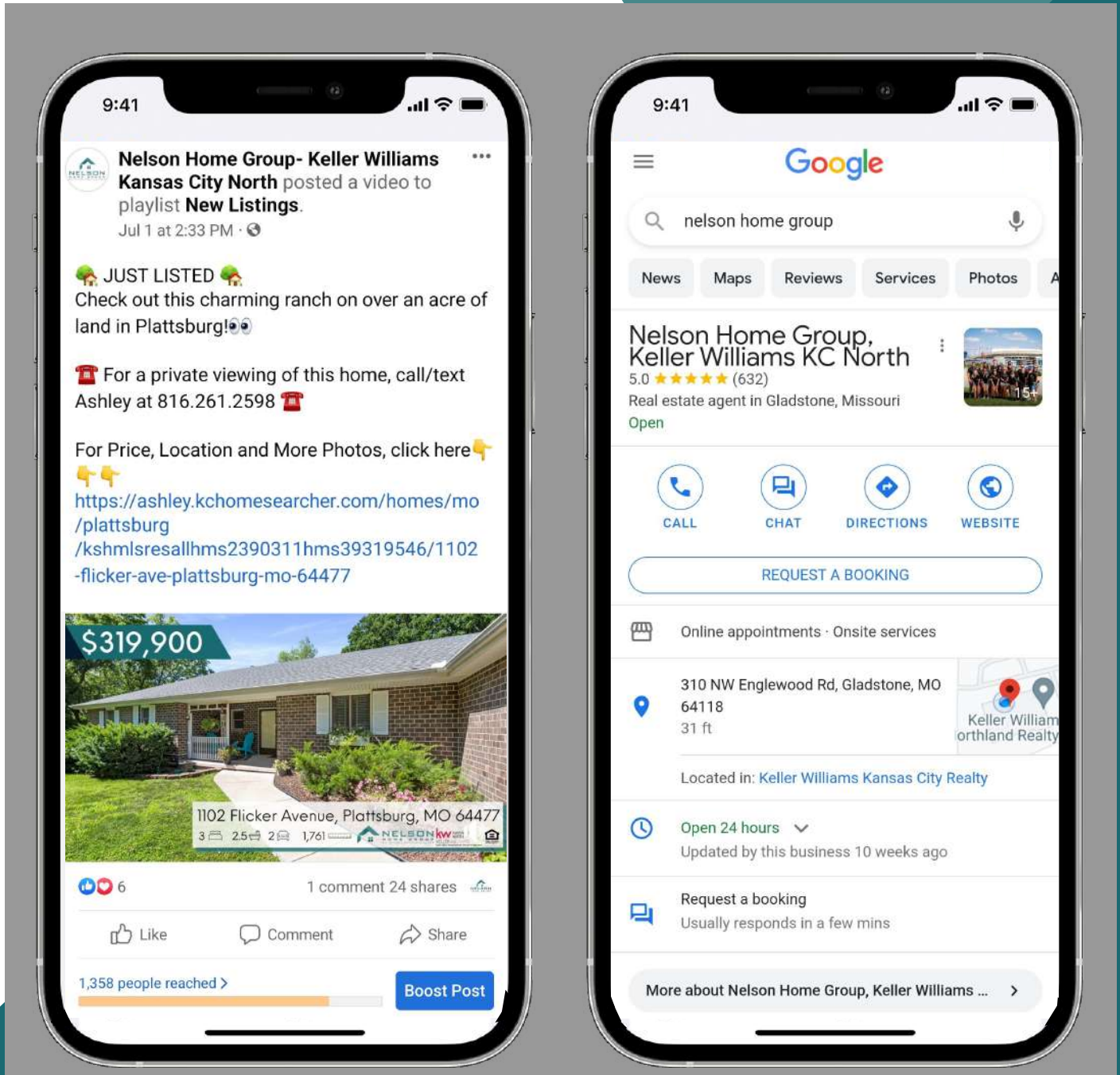
Each quarter we host a team-building or charity event for the team. Whether it is Game Show Battle Rooms, an afternoon at T-Shotz or even a pool party, we find ways that we can play as hard as we work.



INCREASE YOUR REACH

Having a strong social media presence is crucial in today's world where social media is central to so many people's lives.

Content such as your listings, open houses, real estate information and more is posted to our business page daily. Not only will this content gain traffic through our business page, followed by over 2,000 people, but can also drive traffic on your own channels by repurposing our content.



AWARDS AND ACHIEVEMENTS

Our team has accrued numerous accolades in a short time as we move full-steam ahead. We've been recognized as a top producing team in the state, have been featured in KC Real Producers, and taken home coveted KW awards for our work.

» Kansas City Real Producers Magazine

FEATURED ON JULY 2022 COVER AND CENTER SPREAD



#13

IN VOLUME FOR LARGE TEAMS IN MISSOURI

» Annual Awards

- » 2020 KW Millionaire Real Estate Agent
- » 2021 50 Million Dollar Club
- » 2021 Pinnacle Award: 200+ Closings
- » 2021 Top 5: Large Groups Closed Volume
- » 2021 #1: Large Groups-Closed Units

» Families Served Per Year

- 2021 - 250 Families
- 2020 - 160 Families
- 2019 - 94 Families
- 2018 - 77 Families
- 2017 - 80 Families
- 2016 - 40 Families





NELSON

H O M E G R O U P

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